



ANDREW KLEIN

Virtually an MC

Andrew has been the MC / Host of countless conferences (both live and online) for a wide variety of corporate and association clients for the past 20+ years. Organisations like **Westpac, Elders, Dymocks, MLC, KPMG, PoolWerx, Macquarie Bank, CPA Australia, Hotondo Homes, RCSA** and **Sanofi Healthcare** have all engaged Andrew (many multiple times) to be the face and host of their events. He's given a warm, humorous, interactive and professional sheen to conferences around the globe. As the trusted 'face' and professional MC for so many conference clients, Andrew's experience together with his improvisational abilities and adeptness to think on his feet have seen him kick-off events, handle house-keeping, interview execs, introduce speakers, quell the Q & A and peruse the interactive polls.



Klein Online in 2020

So as the world has suddenly evolved and conferencing and events have moved online, how has Andrew re-jigged his MC offering to this new virtual environment?

Well, he hasn't really. This is what he's always done. Your *online* conference should still keep the audience's needs and engagement at the centre of everything - and that's exactly how Andrew's always operated. *Live or online*. He's super experienced in working with virtual audiences, having hosted countless conferences which are being live-streamed to remote audiences - and more recently, already over 25 conferences and events since the Covid19 era - plus he's run countless live webinars as a Pitching / Presentation Skills speaker - so he's well-versed in the art of engaging online audiences, as the client comments below attest.



ANDREW KLEIN DIRECTOR, SPIKE PRESENTATIONS

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MARKETING MATTERS

'Online Conference Anchorman'

So what is the role of an MC / Host in this online conferencing world? Think a TV Anchor-person, think a Talk-Show host like Jimmy Fallon or Stephen Colbert, think a TV Interviewer. That's the role your MC / Virtual Host can now play in helping you deliver exceptional conferences online.

Host - Segment Introducer - Interviewer- Q&A Manager.

All the reasons you've had for using the services of a professional MC in the pre-Covid 2020 days, apply now *even more* as the need to keep your audience involved, engaged and interacting has only increased in this online world. And Andrew's safe pair of (now very clean) hands are still available, from his home office or via a local studio.

He's **virtually** an MC.



What **Clients** Say About Andrew's **Virtual Work**

"Andrew is a winner! Having worked with Andrew before as MC, I knew he was the right choice when we ventured into a new space of virtual conferences in 2020. He brought the exact same superb energy and engagement as he normally would within a face-to-face environment. Andrew has mastered the way to keep people engaged, informed and entertained through his great sense of humour and intellect. He is extremely relatable and I love the way he manages to sneak in a pop culture reference or an interesting fact about a presenter that gives you a good laugh but more importantly it keeps it real – becoming more important now in a virtual environment. A brilliant MC in any environment, look forward to working with him again."

Samantha Allison, Conference Producer, Chartered Accountants Australia & NZ

"Andrew has proven not just to be one of Australia's leading live MCs, but also the best 'Virtual MC' also! Andrew has played a crucial role in the 'pivoting' of our online events in light of Covid19 and has delivered outstanding and flawlessly as Chair and Interviewer for 5 of our virtual conferences since April. Andrew has been fully energised throughout and has expertly navigated our audiences through the event agendas whilst conducting several panel discussions and 'fireside chat' interviews with his usual panache and we received fantastic audience feedback. We've already booked him for another 3 virtual events this year"

Richard McBride, Producer CFO Series & CFO Magazine

"The best in the business. Pure and simple, Andrew is the ultimate MC for any style of event – which he has proved in 2020 in a whole new format ONLINE and LIVE! On the day, he brought energy and humour on screen to the audience, whilst providing us as the client with the confidence that he was ready for anything. We could not have had the success we did with our recent virtual event without him and would recommend him for ANY event in 2020 and beyond"

Jodie Radley, Head of Events - RCSA (Recruitment, Consulting & Staffing Association).

"It was an absolute pleasure to work with you - we're incredibly pleased with how the day was delivered and received and that's thanks in no small part to your involvement. You helped maintain high levels of energy throughout the day, were respectfully empathetic for our Victorian audience and overall made everyone feel like attending a PD Day from home was better than the alternative - no small feat!"

Jodi Wadling, Head of Growth, MLC

"Andrew was our MC for the UN Foundation *Social Good Summit*, 2016, 2017 and 2019 – both 'live' on stage and 'live-streamed' for our large local and international online audience. Andrew's greatest talent is to develop a compelling story and his ability to engage the wider audience for a whole day. His ability to keep things serious when necessary and funny when necessary is sublime. I would recommend Andrew for any type of conference / summit/ workshop - face to face or online and I am confident that the key objectives of the conference will be met through his direction, as was the case at the Social Good Summit"

UN Foundation - Social Good Summit

More Client Comments...

"Thank you very much Andrew for MCing our inaugural LG Week Virtual Awards presentation. You were so professional and adding humour and spontaneity was an added bonus".

Meg Fisher, Events Manager, Local Government NSW

"Thank you for helping us bring our first Virtual Conference to life, your collaboration and willingness to share the virtual knowledge and expertise you have gained was invaluable. Always a pleasure working with you, your calm professionalism gave the team the reassurance needed to focus on the complex delivery of the conference. Your hard work, flexibility, humour and team-work helped deliver an event that exceeded everyone's expectations. Thank you for your fantastic virtual MC skills - the feedback, internally and externally has been overwhelmingly positive".

Justine Surin, National Events Manager Mortgage and Finance Association of Australia (MFAA)

"Lights, camera, action! From the moment Andrew Klein beamed into our 2020 virtual event he had the audience from all over the world absolutely engaged, entertained and informed. He was a vital part of our event with a great understanding of how best to engage both our audience, guest panellists and interviewees. Hands down the best MC in the business, we love working with Andrew as he really invests himself in understanding our clients and the audience. The perfect combination of professionalism and personality he always makes us feel like we got a surprise first-class upgrade!"

Tanya Wick, Head of Partnerships, Totem Group Events

