



ANDREW KLEIN

“MC TRAINER SPEAKER”

WHO IS ANDREW KLEIN?



A former litigation lawyer, I have been a Professional MC and Presentation Skills Speaker / Trainer for the past 17 years.

Using a mix of professionalism, gentle humour, audience interaction and lots of prior research, I have MC'd, facilitated, trained and team-built at countless events, conferences, awards dinners and roadshows for a wide variety of companies, associations and organisations.

CLIENTS INCLUDE:

Ernst & Young, MLC, NSW Health, IBM, Allianz, Financial Planning Association, Westpac, Suncorp, PoolWerx, Macquarie Bank, BT, Wella, Aged Care Assoc. Australia, CGU Insurance, Bayer Healthcare, AGL, Telstra, Hotondo Homes, Minter Ellison, Dymocks and QBE, to name a few.

Over that time, I have become one of the most respected and sought after Professional MC's in Australia and have worked extensively in the Asia-Pacific region.

AS MC, WHAT CAN ANDREW DO FOR YOUR CONFERENCE?

My aim is to make your event memorable by injecting energy and humour, whilst maintaining the professionalism and respect for the organisation and people. The comments below attest to the impact that my involvement can have in making the conference different to previous conferences, ensuring a memorable time is had by all.

I do extensive research for each event so I am familiar with the industry, people, products, sponsors, jargon etc. During the sessions, I see my role as to keep them on track, on time, on theme, do all house-keeping, including sponsor acknowledgements as well as injecting energy and fun. Where possible, towards the end of the conference, I will often prepare a humorous (often poetic) rhyming summary of the key events and happenings at the conference, which has become a favourite amongst my many repeat clients. Bottom line, people learn more when they are engaged in the conference messages and having fun.

Kicking the sessions off with on a high note, introducing speakers in a more personal manner, interviewing sponsors, adding humour and zest to the sessions (Plenary or Concurrent), facilitating panels, running Q & A sessions, hosting dinners....all of these elements can be run seamlessly and really ensure this component of your conference achieves maximum impact.



PRESENTATION & PITCHING SKILLS

(ANDREW'S KEYNOTES & CONCURRENT SESSIONS)



When MC'ing a conference, I always offer to run (at no additional cost) a dynamic, educational and highly entertaining session on Presentation Skills ("How To Awe Them, Not Bore Them") or Pitching Skills ("Life's A Pitch") as a keynote or as one of the breakout / concurrent sessions.

Ideal as a "soft skills" workshop, useful for sales teams, senior managers, business development teams - anyone who needs to present to staff, stakeholders, clients or potential clients.

These sessions deliver in an interactive, entertaining yet highly educational and practical way, a range of skills as to how to design, and deliver dynamic corporate presentations and pitches, how to make your presentations stand out from your competitors and how to effectively engage an audience (large or small).

As well as being a Professional MC, for 13 years now I have been a trainer and coach in this area, working extensively with groups, large and small, in countless industries and professions.

As a former litigation lawyer, with many years of experience in public speaking, acting, improvisation and corporate training, I bring my professional and personal experience in the art of presenting and public speaking, to the corporate world.

MY PRESENTATION SKILLS CLIENTS INCLUDE

Ernst & Young, Minter Ellison Lawyers, Wella, RCSA, MLC, CGU Insurance, Chep, BT, Landcom
Moody's Investor Services and Randstad.

SO, WHY USE ANDREW?



As the testimonials below attest, the research I do and the style of my MC'ing gives the conference an added "personal" and "warm" element. Many of my clients use me year in / year out to MC their entire conferences, feeling that I have become part of the conference "family," so familiar do I become with the company culture, jargon and personalities.

I also ensure that any sessions I MC have humour (always appropriate), spark, professionalism, energy and ultimately I make sure (by keeping delegates awake and engaged) that the important conference messages are linked and delivered to a focused audience, in the time frame provided.

On countless occasions delegates have told me that they felt I actually worked for the company or in the industry, so good was my knowledge and understanding of their

industry, jargon, the key people and so on. I also write (and fully tailor) my own scripts - from your Run Sheet and house-keeping notes together with briefings with the event organiser and the client.

As outlined earlier, another reason to engage me at your conference is that I offers to run, at no extra cost, a tailored practical and entertaining keynote or concurrent session on Corporate Presenting & Pitching Skills.

And finally, if you use an external MC, then you can relax and be part of the event, rather than worry about your need to MC or look after the timing etc.

SO, WHAT DO ANDREW'S MC CLIENTS SAY ABOUT HIM?

"The level of professionalism that resulted from your involvement and the response of our delegates to your style ultimately delivered significant value to Ernst & Young. Our delegates were fully engaged in the conference messages from the outset and I believe your involvement was a key factor in achieving this".



"Within seconds of commencing you turned a room of 150 semi-sceptics into enthusiastic participants. Your energy & enthusiasm, not to mention fun activities won them over and set our conference off to a great start. People immediately relaxed and the 'Oh no not another conference' feeling was immediately dissipated. Your humour and ability to engage the team made the conference one of the best ever held by us. I would have no hesitation in recommending you to other organizations."



"Andrew has just hosted our annual Conference for the 8th year running.... and we wouldn't use anyone else! And it's not just his ability to MC – which he does brilliantly - but his homework on the speakers and willingness to be involved in activities, to the point where he is now 'one of us'. His humour (always appropriate to the audience) is also appreciated. Surveys of our franchisees and staff consistently rate him 9 out of 10 (he'd be a 10 but we don't want him getting a big head!) with one commenting 'how good is this guy!' To answer the question – he is good, very good".



"Andrew brought an exceedingly professional and entertaining style to his role as MC at our Aged Care Assessment Program conference. We were delighted with his ability to engage the audience from the beginning and then sustain such a high level of positive energy throughout the whole conference. Both conference delegates and presenters have commended Andrew on the wonderful rapport he developed with his audience - a rapport that generated an extremely interactive and fun response."



"I would have absolutely no hesitation as describing Andrew as the best corporate host I ever worked with in more than 12 years of running corporate functions in Australia and Britain. Grand praise indeed, but absolutely deserved! Andrew's preparation for this event was just fantastic. He went out of his way both prior to and during the conference to understand our organisation and culture, and used this knowledge to unite the speakers and the audience, and build a fantastic, collaborative atmosphere and rapport amongst a group of more than 260 employees, the majority of whom had never met"



MORE CLIENT COMMENTS...

"A very special thank you again, after 8 years in a row now with us. You are a STAR. Your professionalism, humour, attention to detail, ethics and passion for what you do is to be admired. I know from the moment I get your text message that you have arrived at the conference venue prior to the commencement of the conference is a AAHH! moment for me, as the conference manager. Now we are under control in a sense and I can get on with putting out the little fires that crop up with a conference like ours! Our Members love you."



"Andrew's active involvement in our business to understand our needs and our people, is what differentiates him from other speakers and MC's. Onsite Andrew's observations and insights on the overall conference experience for our people goes beyond the brief of his role. His ability to communicate in an engaging and uplifting way to his audience sets him apart. He is now part of the fabric of our organisation balancing his professionalism with building strong personal relationships, so much so our people look forward to seeing Andrew each year and our executives advocate him as our MC."



"Once again, Andrew delivered a sterling performance as MC of our 2011 annual conference. This is the third time in a row we have used Andrew, and he once again managed to come up with new and exciting material. Our team love him and expect to see him again next year, and we have no intention of disappointing them".



"Like last year, you delivered on our brief which was to keep the Convention on track, all while adding in a mix of humour that did not offend. You did both with ease. Thanks again on a magnificent effort".



"One of the key determinants of a successful conference is the professionalism and energy of the MC. With Andrew Klein's preparation and humour, speakers are at ease and ready to perform well, and the vibe of the event is lifted. With Andrew's contribution, the Financial Planning Association's National Conference was a great success".



"Your role was so important to keep the day flowing and your extra duties of introducing speakers and facilitating the Q&A were much appreciated. You had everyone entertained as well as informed. You made my job that much easier knowing I had a professional keeping the event flowing."



"My Daddy is funny" - Lucy Klein, aged 7



"An outstanding job"

"Andrew is an outstanding MC who we have used at Dymocks for three conferences and as MC for our charity fundraising event. He brings energy and intelligence to his role and very importantly - insightful humour! We will certainly be working with him again."



A man for all seasons - Andrew Klein - sincere and thoughtful when the subject matter dictates and just as capable of projecting an easy, light style that informs, entertains and charms a diverse audience. He facilitates with insight, delivers distinguished commentary, and provides timely linkage in his management of conference material and process."

"Andrew is a consummate professional and an absolute dream to work with. As an event manager, having a reliable, punctual and personable MC can be tantamount to event success. Andrew ticks all of these boxes. I'm looking forward to working with him again this year"



"Andrew would have to be the most engaging and connected MC we have ever had at our Conventions. He effortlessly works the room and brings to life the individual experiences of 450 attendees into a united and excited whole. Andrew is also able to create intimacy and safety for small groups when sharing his knowledge on how to be a world class presenter. What people are capable of once they spend time with him is often more than even they hoped for".





"Andrew - you made our Conference 'happen' - I received so much positive feedback about you it was almost boring hearing it in the end - they all loved you and deservedly so - you have a job for life with our conferences. I am still laughing at some of your one - liners - absolute magic. The conference will be remembered for the way in which you held it all together and made everyone feel good. I am indeed indebted to you, if you ever need a recommendation or verbal reference, just give my name".



"Great work!!! Your ability to engage the audience and keep the energy levels in the room high throughout the forum is truly an art. I was very impressed by the preparation you did before the forum, personalizing the introduction of the speakers and your knowledge of the subject".



Australian Government
Department of Families, Housing,
Community Services and Indigenous Affairs

"As always Andrew, a masterful job. The only feedback I have is good - thank you. I believe that maintaining flow and interest (and introducing some humour and levity into an otherwise fairly dry affair) is critical, and you do that job very, very well."



SOME MORE CLIENT COMMENTS...

"Andrew, I would like to personally congratulate you on yet another simply exemplary performance' as MC for our franchisee conference. Like you did last year, you have lifted the bar. The feedback on your performance from this end was amazing".



"It is now the 3rd time that I have been involved with working with Andrew Klein in the capacity of MC, everyone of those with the same acknowledgements from the delegates, "Bring him back, that MC guy was fantastic," "he is funny and seems to relate to our business". Andrew's approach has been one of understanding, and adding his own flavour to the role of MC at our conference. In the past we have tried to MC ourselves, but after Andrew's latest efforts we will always use an MC - and if our franchisees have any say in it, more than likely they will ask us to bring Andrew back. Anyone who is looking for an energetic and involved MC, I would be happy to recommend Andrew Klein."



"Feedback from attendees and our Managers was that you were great and really demonstrated the value that a professional, fun and imaginative MC can add to large corporate events".



THOSE CLIENTS JUST KEEP COMMENTING...

"Thanks for doing a fantastic job both on and off the stage. The feedback on the job you did has been superb. It was a pleasure to work with you. We will certainly keep you in mind for future events and would be happy to provide any references or testimonials for you".



"We have now worked with Andrew many times, in fact ever since he had hair!! Over this time, we have been delighted with the professionalism, intellect, humour, passion and energy that he has been able to deliver and engage to the various audiences. Andrew is amazingly quick-witted, can deliver a funny anecdote about the night before and then host a serious business panel with professionalism and enthusiasm. Andrew's warmth both on and off the stage has seen him adopted by our franchisees and his humour and communication is always tasteful and inclusive of everyone in the room. To get an audience to feel part of one team, have fun, and also deliver key messages, Andrew has proven to be an asset at all of the conferences for which we have worked together".



"Outstanding job Andrew!!"



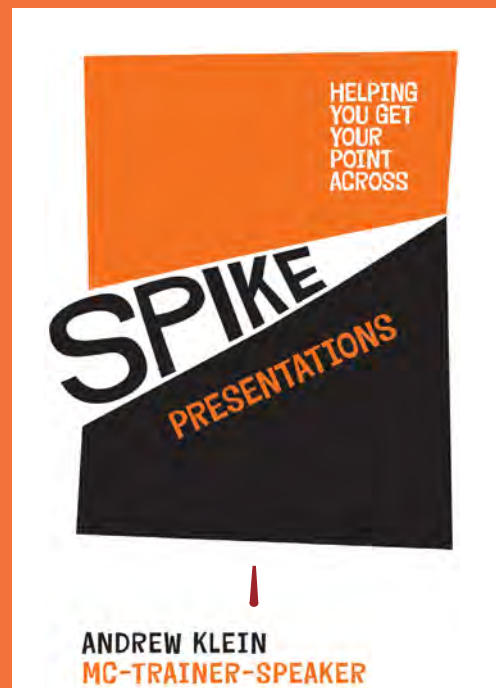
"Andrew is a master MC and presenter. He orchestrated the proceedings with wit and insight, gaining and maintaining delegates' interest and engagement. Feedback on Andrew from attendees was overwhelming. As a MC he made people feel comfortable, relaxed and got them involved, and proceedings ran well and with the energy level you need in a two day conference. As a (Presentation Skills) presenter, Andrew also delighted delegates and rated highly for both content relevance and delivery. In fact, in the whole two days there was only one person who topped Andrew in delegate ratings and that was Ita Buttrose - Worthy company for a great MC and presenter."



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To read more or see Andrew's showreel, visit his website
www.andrewklein.com.au



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